Names of Authors in Arial, 44 Points, Bold
Department in 40 points bold | Institution in 40 points bold
Blue values: RGB 2, 33, 105 | CMYK (preferred) 100, 85, 5, 22
Paragraph in Arial, regular, 36 points, black

Heading (Arial: 44 Points, Bold)
The first section of the poster should define the topic and show its importance. A good test is whether the poster can orient the audience to these two aspects in 20 seconds. Shown in Figure 1 are two possible layouts for a poster. This section was set in Arial, regular, 36 points,

Figure 1. Two possible layouts for poster (caption: 32 points, bold).

Heading (Arial: 44 Points, Bold)
The second section of the poster might serve a number of purposes: background information, methods, or system design. An important point with posters is to rely on visuals rather than longs blocks of text to communicate. Figure 2 shows two more possible layouts for posters. This section was set in Arial, regular, 36 points.

Figure 2. Two other possible layouts for poster (caption: 32 points, bold).

Heading (Arial: 44 Points, Bold)
The final section of the poster generally provides conclusions and recommendations. This section was set in Arial, regular, 36 points. As with the first section, this section is read by most passers-by.

Acknowledgments (Arial, 36 points, bold)
In this template, acknowledgments are set in Arial, regular, 32 points. Try to keep the acknowledgments to one or two lines.

References (Arial, 36 points, bold)
First reference in Arial, 32 points, with reverse indent: alphabetical or numerical order.
Second reference in Arial, regular, 32 points, with reverse indent: alphabetical or numerical order.